

INVESTOR RELATIONS

Over 400 meetings in the major financial centres of Europe, America and Asia. Conduct and procedures designed to give credibility to market communication flows.

Creating value for shareholders, and other stakeholders, is a key priority for Prysmian as part of its commitment to accuracy, clarity and transparency in the communication of business strategy, objectives and results. The Group's actions and procedures are designed to provide the market with credible information, thus boosting market confidence and encouraging a long-term investment approach. The Group seeks to avoid unequal access to information and to ensure effective compliance with the principle that all investors and potential investors have the right to receive the same information in order to make informed investment decisions.

On occasion of the publication of its quarterly results, the Group organises conference calls with institutional investors and financial analysts and also invites industry press representatives to take part. In addition, the Group promptly informs existing and potential shareholders of any action or decision that could have a material impact on their investment.

Contact with the financial market was particularly intense in 2013, involving more than 400 one-to-one or group meetings at the Company's offices, roadshows in the major financial centres of Europe, North America and Asia, as well as participation at conferences organised by major international brokers. In particular, the increasing attention paid to the Group's activities by socially responsible investors (SRI) was confirmed by their growing number at SRI dedicated meetings and road shows in Paris, London and Zurich. The Group also

organised several visits during the year for institutional investors and financial analysts to see its production facilities in Europe, the USA and Asia, in order to give them a more detailed knowledge of its products and production processes.

Coverage of the Prysmian stock remained very high and geographically diversified, even though the equity research sector continued its process of consolidation during the year, both in Italy and worldwide. There are now 23 independent analysts who regularly cover the Prysmian stock (25 at the end of 2012): Banca Akros, Banca Aletti, Banca IMI, Banca Profilo, Barclays Capital, Berenberg, BofA Merrill Lynch, Citi, Credit Suisse, Equita, Espirito Santo, Exane BNP Paribas, Fidentiis, Goldman Sachs, Hammer Partners, HSBC, Intermonte, JP Morgan, Kepler Cheuvreux, Mediobanca, Morgan Stanley, Natixis and UBS.

The Investor Relations office has also maintained regular contacts with institutional investors through the website www.prysmiangroup.com, with its recently updated graphics and contents, which contains recordings of conference calls and presentations to the financial community, corporate documents, press releases and all other information concerning the Group, in Italian and English. The Investor Relations section also includes the financial calendar, documents relating to shareholders' meetings, the Code of Ethics, the contact details of analysts who cover the stock as well as specific sections about Corporate Governance, Risk Factors and Share Performance.

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