

SUSTAINABLE APPROACH TO MANAGING THE BUSINESS

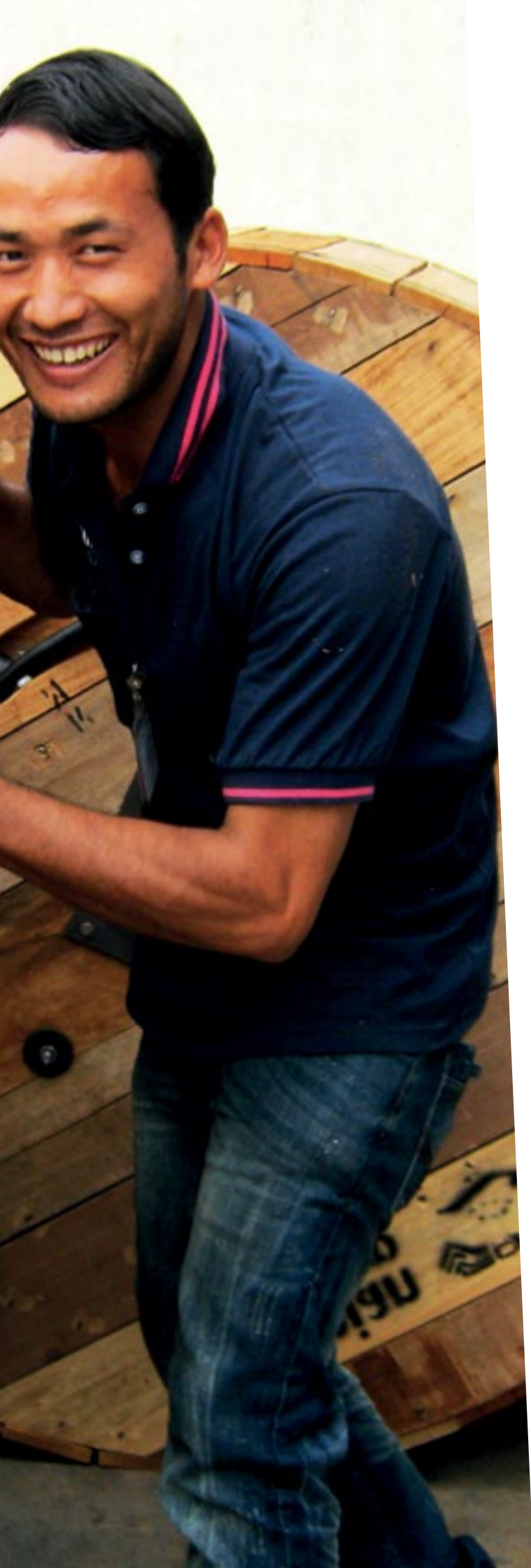
Sustainability has become an ever more integrated part of Prysmian Group's way of doing business, involving every function across the board: from environmental and social sustainability to the fostering and development of human capital, from production processes mindful of health, safety and the environment to relations with local communities.

Prysmian Group's leadership of the cable industry, in Italy and worldwide, carries a duty for assuring an efficient, technologically advanced, high value-added service that is sustainable in the medium and long term, as expressed in the corporate Vision.

This responsibility guides the Group's approach to sustainability in all its forms. To operate in a responsible manner is not only a Group policy, but a must for retaining a lasting competitive edge that can create value for everyone. Sustainability has become an ever more integrated part of the Group's way of doing business, involving every function across the board: from the environmental and social sustainability of its solutions to its attention to fostering and developing human capital, and from production processes mindful of health, safety and the environment to the management of relations with local communities. These are just some of the aspects that guide the Group's daily activities and direct its process of setting medium and long-term goals.

The way the business is run aims to implement management and production processes which help improve the sustainability of the solutions offered to its customers, the development of its people, the environmental responsibility of its production systems and the approach to managing relations with the local communities in which it operates. The year 2013 saw the launch of several projects marking significant steps in the Group's progress towards sustainability and the achievement of important results, reflecting ongoing work over the years.

In its first year of participation, Prysmian was named as "Best Newcomer" in the Carbon Disclosure Project's Italy 100 Climate Disclosure Leadership Index, achieving the highest Climate Disclosure Score among the year's first-time participants. This result displays the Group's commitment to clear and transparent communication of its greenhouse gas



emissions, its strategies for their reduction, the risks relating to climate change and the areas to target to improve energy efficiency.

The Group promotes the development of its employees by providing ongoing training and fostering career progression within an international working environment. In fact, the Prysmian Group Academy, an international school of managerial and professional education whose mission is to consolidate and develop management expertise, carried on its activities during the course of the year.

As part of its drive towards greater corporate sustainability and aware of the effects of its activities on the countries and economies in which it does business, Prysmian has decided to adopt a Corporate Citizenship Policy concerning those actions it can take to benefit the community. The policy addresses activities aimed at satisfying the needs of the community and general public and intends to define rules for such actions and associate them with the business activities of the Group. Prysmian's steadfast commitment to sustainability is also reflected in transparent, structured communication to all its stakeholders. Its annual Sustainability Report offers every reader the chance to learn about the policy promoted by Prysmian and its economic, environmental, social and product performance.

The Group's sustainability reporting follows global best practice, namely the Global Reporting Initiative (GRI)'s "Sustainability Reporting Guidelines" (version G3.1 dated 2011). The GRI Reporting Framework is a universally accepted model for sustainability reporting; it includes common practices for different types of organisations and contains topics of a general nature as well as industry-specific ones with the aim of communicating an organisation's sustainability performance.

The continuous process of improving the Sustainability Report's qualitative and quantitative disclosures is reflected in the goal of reaching GRI Application Level B+. The report is also audited by a recognised external company to provide all stakeholders with assurance as to the reliability of the information contained therein. Reference should be made to the 2013 Sustainability Report for a complete account of the Group's economic, environmental, and social performance. Sustainability therefore represents an omnipresent approach to the way that it manages its business and processes. This approach is evident in the development of human resources, in the ongoing search for sustainable customer-oriented solutions, in integrated management of the supply chain and in the attention to protecting the internal and external environment.